

# SURVEY RESULTS

November 17, 2011

New addition  
on University of  
Missouri's 1960s  
era buildings  
Hudson, Gillett and  
Rollins Halls.



## What to Watch in 2012 & Beyond

### Results of Treanor Architects' Survey on Student Life Facility Trends

The following is a summary of the results of Treanor Architects' Survey on Student Life Facility Trends. Treanor Architects thanks all participants for taking time to provide this information. If you have questions or comments about these results, please contact Emily Bengoa at 785.843.5554 or email [ebengoa@treanorarchitects.com](mailto:ebengoa@treanorarchitects.com).

#### SURVEY SUMMARY

##### What's influencing design?

- Building a sense of community is the biggest trend influencing student life building design right now; 84% of those surveyed cited building community as "extremely important" to their campus.
- A practical need to attract and retain students in campus residences is also a critical concern. A full 81% of respondents cited this as "extremely important" to their campus.
- When asked to narrow their priorities to one, more than half (58%) say attracting and keeping students on campus is the biggest factor influencing the design of residences.
- When it comes to non-residential student life spaces, priorities shift; 42% say the

biggest trend impacting their non-residential buildings is design that supports teaching and learning.

- A majority of campuses (62%) see apartments as a key part of their residential mix in the next 10 years. Less than a quarter included traditional pod-style or super-suite-style residences in their 10 year vision.

##### What's happening on campus?

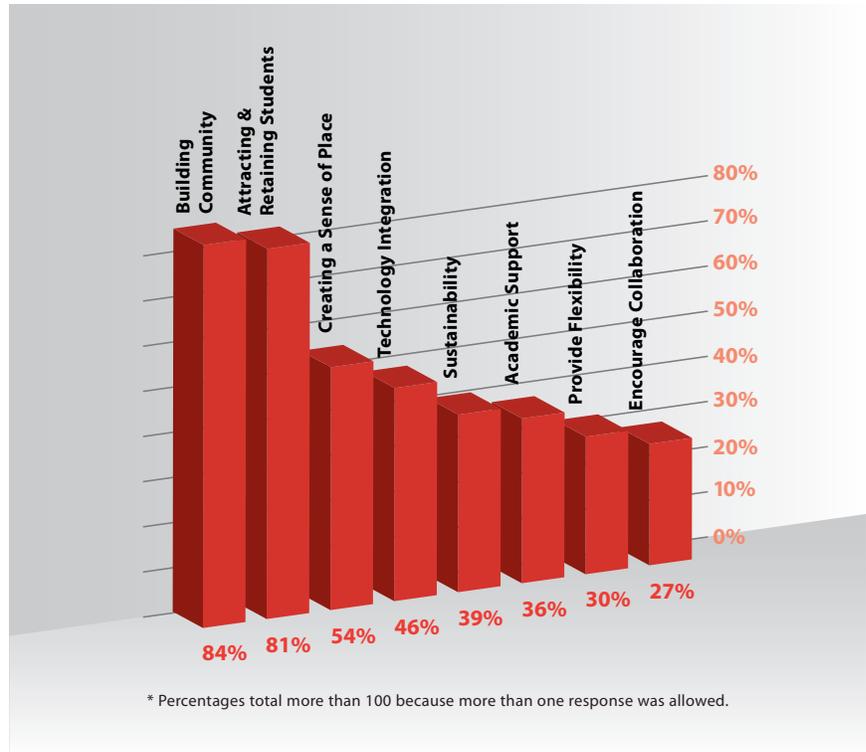
- More than a quarter of campuses (27%) are planning to build new student residences. Another 18% plan to build new non-residential student life buildings.
- A majority of campuses (62%) see apartments as a key part of their residential mix in the next 10 years.

## Rate the following current residence life building design trends on a scale of 1-4 in terms of their relevance to your campus.

Building community among campus residents is the most important trend on the majority of campuses right now. A majority (84%) of those surveyed cited this as “extremely important” to their campus, closely followed by the practical need to attract and retain students in campus residences (81%).

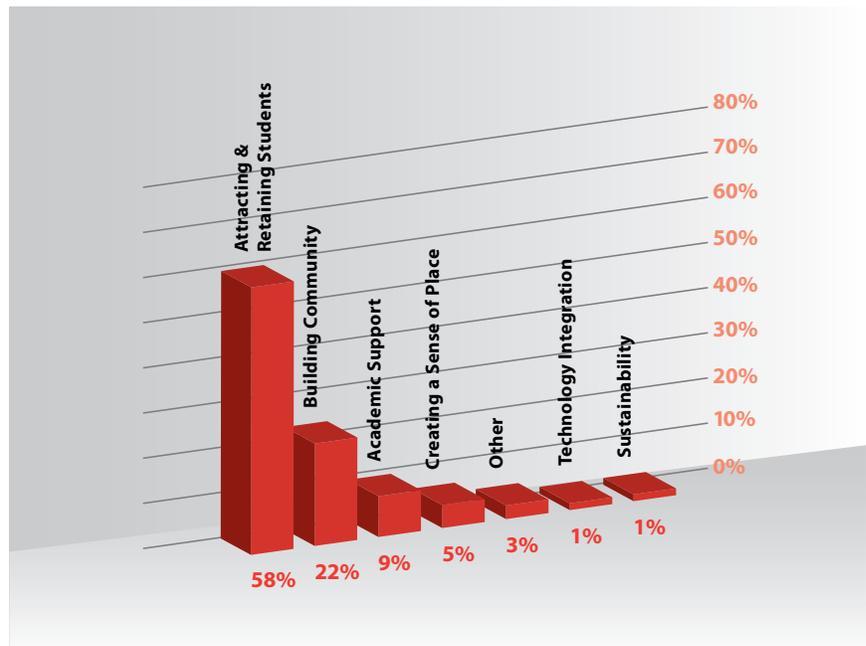
Rounding out the top five “extremely important” trends addressed through residential design are creating a sense of place (54%), technology integration (46%), and sustainability (39%).

Goals such as integrating technology, building community, supporting academics, providing flexible building spaces and encouraging collaboration merit careful consideration on most campuses, but scored lower on the priority scale.

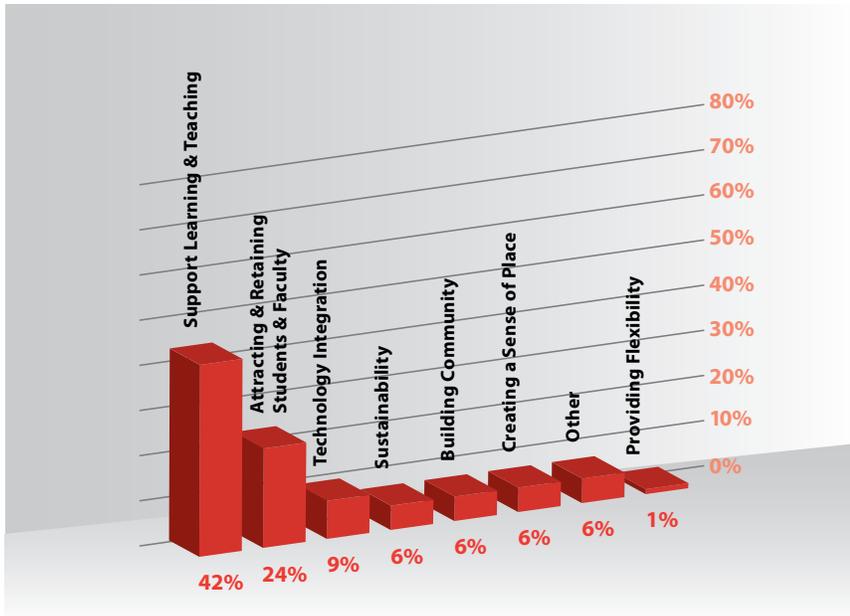


## What is the single biggest trend that is impacting the design and construction of student residences on your campus?

When asked to narrow their priorities to one, more than half of those surveyed (58%) say attracting and keeping students on campus is the biggest factor impacting the design of residences. Another 22% say building community has the biggest impact on design decisions. Just 1% each cited technology or sustainability.

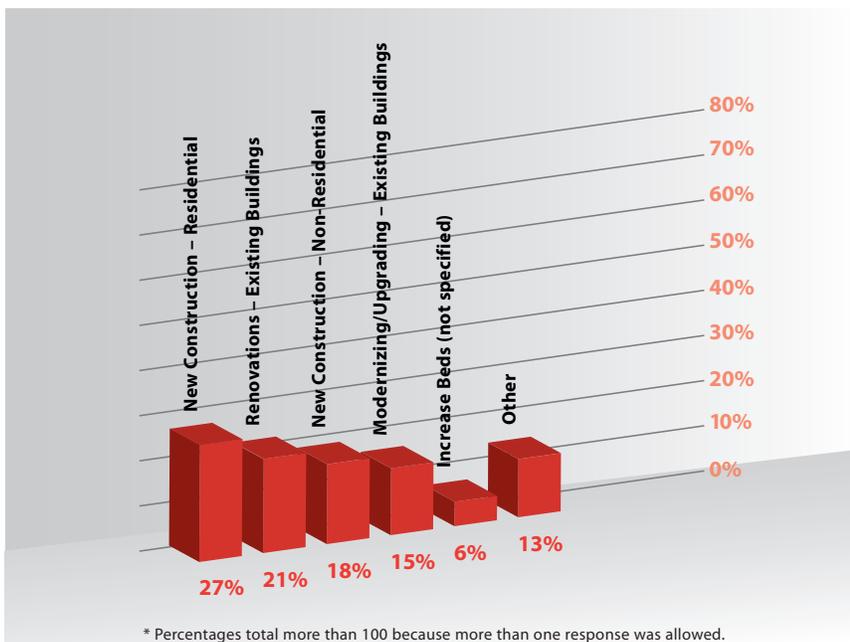


## What is the single biggest trend that is impacting the design and construction of non-residential student life buildings on your campus?



For 42%, the biggest trend impacting non-residential building design is the capability of the space to support teaching and learning. Another quarter say attracting students and faculty to campus is most important, whereas 9% cited technology integration.

## What is the most significant change that your campus plans to make in its student life buildings within the next 3 to 5 years?

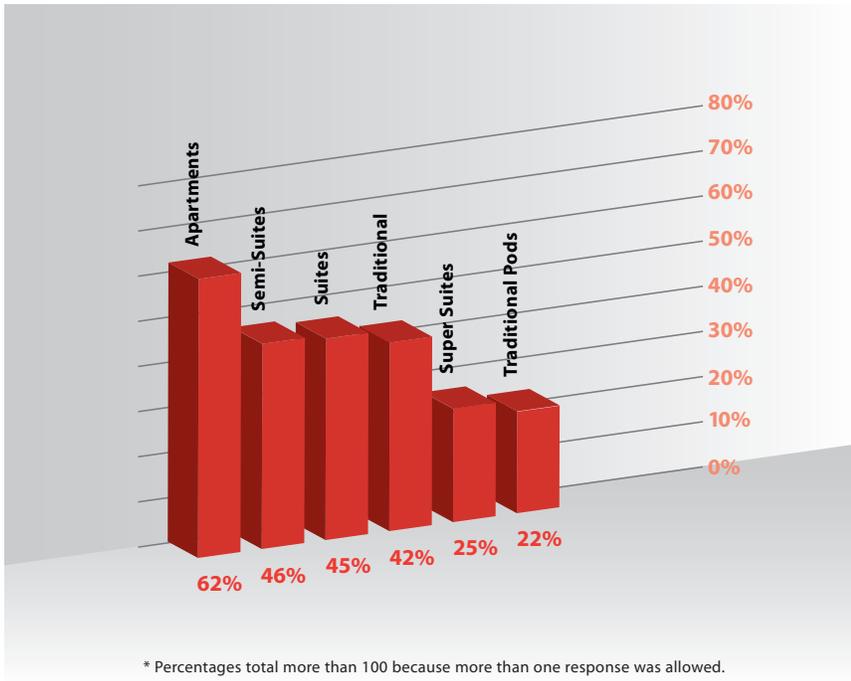


Campuses are actively improving their buildings right now—with new construction, renovations, modernization and in many cases all three. More than a quarter of those surveyed are planning to build new residences (27%). Another 18% are planning new construction for non-residential buildings, from athletic centers and student unions to dining and health services facilities.

Renovations of existing buildings are in the works for 21% of respondents. 15% have modernization or upgrade plans ranging from improving carpets and paint to replacing furniture and adding technology. Another 6% will increase the number of beds on campus, but did not specify how.

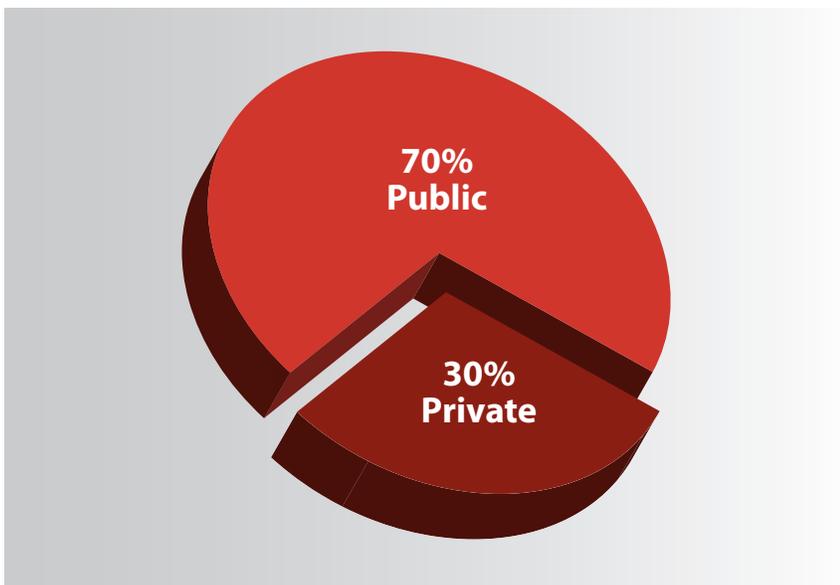
Other changes campuses plan to make include infrastructure improvements, initiatives to improve academic support in residential and non-residential buildings, and master planning.

In the next 10 years, our campus will be successful if we are providing the following residential living styles:



Apartments are emerging as a must-have for 62% of those surveyed. Most respondents envision offering their students a mix of traditional residence rooms (common baths), suites (rooms with shared private bath and living room), semi-suites (rooms with shared private bath), and apartment living.

The trend is toward privacy. Residential design that brings larger groups of students together is not part of the 10-year vision for most campuses surveyed. super-suites – communities of 6-12 with shared private bathrooms, living room and kitchenette – or traditional pod-style living – pods of 12-24 sharing a common bath and living area – were cited as important by just 25% and 22% of respondents respectively.



**Institution Type**

More than two-thirds (70%) of survey respondents were from public institutions, while just under one-third (30%) were from private institutions.

Treanor Architects, a recognized leader in student life architecture, has been creating environments for students' personal, social and academic success since 1981. Having planned, programmed or designed more than 150 student life projects on 70 national and international college campuses, Treanor's evidence-based design studio is dedicated to enhancing the learning environment through highly efficient, inspirational architecture. Learn more at [www.treanorstudentlife.com](http://www.treanorstudentlife.com).